



Dear Licensed Alcohol Retailer:

The **Livingston County Community Alliance (LCCA)**, in partnership with Livingston County law enforcement, appreciates your role as an alcohol retailer serving our community.

LCCA is a coalition that unites the Livingston County community to reduce and prevent youth substance use and to promote a healthy, drug-free lifestyle. Through collaboration, LCCA works to establish and reinforce healthy community norms related to the use of alcohol, other drugs, and tobacco/nicotine.

This letter accompanies the **Vendor Education Packet** provided to all alcohol retailers in Livingston County. The purpose of the packet is to provide education, resources, and technical assistance to support compliance with the **Michigan Liquor Control Commission**.

The enclosed materials highlight key legal requirements, including verifying customer age using valid identification, ensuring employees are trained in alcohol sales laws, and refraining from selling alcohol products to individuals under the age of 21. Consistent implementation of these practices is essential to reducing youth access and preventing violations.

Over the next few months, we will be conducting alcohol compliance checks in partnership with Livingston County Sheriff's Office. An underage person will attempt to purchase alcohol at local retailers. Servers are expected to confirm the purchaser has valid identification before selling any alcoholic beverage.

Preventing youth access to alcohol products is a shared responsibility among retailers, community partners, and law enforcement. Evidence-based prevention efforts show that retailer education, staff training, and consistent compliance reduce youth access and related health risks.

We appreciate your cooperation and commitment to responsible retail practices in Livingston County. **If you have questions or would like technical assistance, please contact Holly Oswalt at 517-545-5944.**

Thank you for your partnership in helping protect youth and promoting a healthier community.

Sincerely,

Holly Oswalt, LCCA Coordinator
Substance Use Prevention Specialist
Livingston County Catholic Charities

Michael Murphy
Sheriff
Livingston County Sheriff's Office